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FOR IMMEDIATE RELEASE

Scary Summertime Ghost Boat Explores Dark Side of Wisconsin Dells

WISCONSIN DELLS, Wis. (May 1, 2019) – After dark on the rushing waters of the Wisconsin River is the perfect time to explore a creepy canyon at night. The spooky adventure begins Memorial Day weekend when ***Ghost Boat: Journey into Haunted Canyon*** sets out to haunt Wisconsin Dells all summer long. Nightly expeditions leave safe harbor behind, launching from the main landing dock downtown, and head upriver to the dark and storied Cold Water Canyon where passengers disembark and venture into the gorge on foot.

“The Wisconsin River at night takes on a quiet, eerie feeling and really sets the stage for what may lie ahead at the nearly pitch-black Cold Water Canyon,” said Amanda McGowan, assistant manager of Dells Boat Tours.

The intense 1½-hour excursion begins with a cruise upriver where passengers hear a chilling tale of the area’s ghostly past. As the Ghost Boat makes its way along the murky river, the air fills with frightful anticipation. Docking along the quiet shore of Cold Water Canyon, the boat becomes a safe haven as passengers disembark and dare to walk into the night, into the unknown. A path and boardwalk lead the way into the darkened abyss. The cavern beckons to passengers to challenge their fears. At times, it’s a near black out, the narrow pathway requiring a single-file approach as rocky cliffs hug you in.

“Darkness breeds fear and leaving the boat behind is ominous for some passengers,” added McGowan. “You are walking out into the dark woods, but the alternative is to stay on the boat, possibly alone.”

Visitors can get their creep on all summer long. ***Ghost Boat: Journey into Haunted Canyon*** kicks off Friday, May 24 of Memorial Day weekend with tours being offered May 24 – 26 and June 1, 2019. Nightly Ghost Boat tours begin June 7 and run through September 1 of Labor Day weekend.

In the fall, nighttime belongs to the witches as ***Ghost Boat: Season of the Witch*** returns to Cold Water Canyon. Full of Halloween scares, the fall Ghost Boat runs Fridays and Saturdays from September 6 through October 26, 2019.

All *Ghost Boat* adventures embark from the Dells Boat Tours’ main landing dock, located at 11 Broadway in downtown Wisconsin Dells. Tours begin nightly at 8:30 p.m. with various departure times. *Ghost Boat* tickets are \$26.00 for adults ages 12 and older and \$18.00 for children ages 10 and 11. The excursion is not recommended for children age 9 and younger or those faint of heart. Discretion is left to parents and guardians for older children.

Advanced tickets are suggested and can be purchased online at dellsghostboat.com. Tickets can also be purchased in person. Ticket booths are located throughout the area including: the Dells Boat Tours main landing building at 11 Broadway just over the Kilbourn Dam bridge in downtown Wisconsin Dells, as well as at 107 Broadway and at the junction of US Hwy 12 and State Highways 13 and 16.

Ghost Boat: Journey into Haunted Canyon and *Ghost Boat: Season of the Witch* are presentations of Dells Boat Tours, one of Wisconsin Dells most historic and long running attractions with more than 165 years of operation. For more information about Dells Boat Tours and other leisure and adventure tour offerings, including money-saving ticket combination packages, please visit dellsboats.com. Or call (608) 254-8555 for more information.

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